

Dear Parent/Carer,

We've got some exciting news to share with you.

Parentkind – a charity that supports school PTAs - have teamed up with Asda, who is making millions of pounds available to donate to primary schools across the UK through their 'Cashpot for Schools' initiative. To support our school, all you have to do is opt-in through the Asda Rewards app, shop and scan in store or shop online at Asda.com.



Please ensure you choose Aspire Academy, South Gypsy Road as there are a few Aspire's on there.

Between 2nd September and 30th November 2024 – every time you shop with Asda using your Asda Rewards app, Asda will donate 0.5% of the value of your shop to your chosen Primary school. **Also, every time somebody opts-in to support our Primary school, Asda will give an additional £1 to the school Cashpot.** Plus, it doesn't stop there – Asda are also giving £50 to every school to get them started.

It's as easy as 1,2,3

1. Download the Asda Rewards app, register and opt-in to Cashpot for Schools (make sure you have the latest version of the app installed)
2. Choose our Primary School – either searching by name or postcode
3. Shop instore across Asda and George, or online at Asda.com and start filling your Cashpot as you shop

Asda does the rest, all money raised will be donated to schools to spend on the things they need the most.

Please share with family and friends so we can raise some much needed funds for further resources.